



**Media Contact:** Terri Dixon  
LAGRANT COMMUNICATIONS  
323.469.8680, ext. 232  
[Terridixon@lagrant.com](mailto:Terridixon@lagrant.com)

**FOR IMMEDIATE RELEASE**

**CAAM PRESENTS ITS ANNUAL FASHION FUN PROGRAM ‘ARTPRENEUR  
COUTURE WITH HATITUDE’**

**LOS ANGELES (March 28, 2014)** The California African American Museum (CAAM) presents its annual spring extravaganza, “Artpreneur Couture With Hatitude” during Target Sundays at CAAM, April 6, 2014 from 1 p.m. until 5 p.m. Co-hosted by TV, stage and film performer Kiki Shepard and actor Jeffrey Anderson-Gunter, the program will include a hat competition and fashion show.

CAAM’s galleries open at 11 a.m. and the Target Sundays program begins at 1 p.m. Live performers include the young classical singer Reise Hooper; singer and dancer Elijah Rock, singer Nita Whitaker LaFontaine, and singer Adam Jackson.

Remember to bring your special hat for the annual “Hatitude” competition. The competition is open to men, women and children. If you don’t have a special hat to bring to show off your “Hatitude”, stop by at the unique art workshop held by local artist Teresa Tolliver and design your own hat. The art workshop starts at noon and all supplies are provided by CAAM. There will be special prizes presented to the winners of the hat competition!

This event is free and open to the public. CAAM is located at 600 State Drive, Exposition Park, Los Angeles, 90037. Parking is located on Figueroa and 39<sup>th</sup> streets at the cost of \$10. For more information on CAAM visit [www.caamusuem.org](http://www.caamusuem.org), CAAM’s Facebook page <https://www.facebook.com/CAAMinLA>, or CAAM’s Twitter page <https://twitter.com/CAAMinLA>. RSVP at (213) 744-2024.

**CURRENT EXHIBITIONS IN THE CAAM GALLERIES**

*Soul Stirring African American Self-Taught Artist from the South* runs through April 6, 2014

*A Memoir in Movement: Carmen de Lavallade & Geoffrey Holder* runs through May 2014

*Question Bridge: Black Males* runs through June 15, 2014

*Hands on Design* runs through August 3, 2014

*The Legacy of the Golden State Mutual Life Insurance Company: More Than a Business* runs through December 2013

--more--

**ABOUT THE CALIFORNIA AFRICAN AMERICAN MUSEUM**

The California African American Museum (CAAM) is a state agency charged with researching, collecting, preserving and interpreting for public enrichment the history, art and culture of African Americans. Collaboratively operating in partnership with its 501(c)(3) non-profit organization Friends, the Foundation of the California African American Museum, CAAM houses a permanent collection of over 3,000 objects of art, artifacts and historical documents, and a publicly accessible Research Library containing more than 20,000 volumes.

###