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FOR IMMEDIATE RELEASE

**CONVERSATIONS AT CAAM PRESENTS
FORMER 'FREEDOM RIDER', JOURNALIST AND CITY COUNCILMAN
ROBERT C. FARRELL**

LOS ANGELES (September 5, 2014) The California African American Museum (CAAM) will host *Conversations at CAAM* on September 13, 2014 from 1:00 p.m. to 2:30 p.m., with former Freedom Rider, journalist and Los Angeles City Councilman Robert C. Farrell. Trudy M. Hatter, who serves as co-chair of CAAM's Conversations Committee, will conduct the interview for this installment of *Conversations at CAAM*.

Farrell serves as a political consultant for various organizations such as the District One LAUSD Board of Education election, One Source Fiduciary Solutions, US VETS-LA Advisory Council and the December City of LA "Stand Down." After graduating from Los Angeles High School in 1954 he enlisted in the Navy. Upon the completion of his service Farrell received a Navy scholarship and earned a Bachelor of the Arts degree in Near Eastern Studies from UCLA in 1961. That same year, he was among 11 students selected by the Congress of Racial Equality (CORE) to travel to Mississippi as "Freedom Riders."

His career as a journalist began at the *California Eagle* newspaper. He later became the political editor of the *Los Angeles Sentinel* and a correspondent for *Jet* magazine. In 1966 Farrell was the publisher of his own newspaper, the *Star-Review* in Watts, California.

Farrell's commitment to Los Angeles spans over decades, including his experience as a city councilman representing the 8th District for more than four terms (1974-1991). Farrell championed to end racism within the Los Angeles Police Department and the use of the "choke hold" among officers.

CAAM is located at 600 state drive in Exposition Park, Los Angeles, CA 90037. ADMISSION IS ALWAYS FREE! Accessible parking for all of Exposition Park is located at 39th & Figueroa for \$10 per vehicle. For more information on CAAM call (213) 744-7432 or visit www.caamuseum.org. Find CAAM on Twitter and Facebook at www.twitter.com/CAAMinLA and www.facebook.com/CAAMinLA.

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Current Exhibitions in the CAAM Galleries

Curvature: Lines and Shapes through November 2, 2014

Visibly Invisible through March 1, 2015

Mark Steven Greenfield: Lookin' Back In Front Of Me Opening September 25 through April 5, 2015

The Legacy Of The Golden State Mutual Life Insurance Company: More Than A Business Extended

ABOUT THE CALIFORNIA AFRICAN AMERICAN MUSEUM

CAAM is a state agency charged with researching, collecting, preserving and interpreting for public enrichment the history, art and culture of African Americans. Collaboratively operating in partnership with its 501(c) (3) non-profit organization Friends, the Foundation of the California African American Museum, CAAM houses a permanent collection of over 3,000 objects of art, artifacts and historical documents, and a publicly accessible Research Library containing more than 20,000 volumes.

CAAM hosts up to 13 exhibitions annually and tours several of its organized exhibitions nationally. CAAM also presents a wide variety of more than 80 annual public programs ranging from educational and curriculum-driven lectures and tours with scholars and experts to art workshops, film screening, and its highly popular signature series of monthly live performances, *Target Sunday at CAAM*.

In furtherance of its value driven commitment to mentor the next generation and give back to the community, CAAM proudly trains and employs high school students year-round through its *Young Docent* program; offers *Buses & Docents* as a source of equitable access to field trip opportunities for school and community groups that otherwise could not afford the transportation; fosters cross-issues, cross-town and cross-cultural learning and dialogue through its Young Voices at CAAM school exchanges; actively advocates literacy, books readying and written expression through *Heads are Turning, Children are Learning*; and, creates small business development and customer out-reach opportunities for artists through its on-site vending program.

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