



**Media Contact:** Terri Dixon  
LAGRANT COMMUNICATIONS  
323.469.8680, ext. 232  
[terridixon@lagrant.com](mailto:terridixon@lagrant.com)

**FOR IMMEDIATE RELEASE**

**CALIFORNIA ONCOLOGY RESEARCH INSTITUTE TO HOST CANCER UPDATE WORKSHOP AND OFFER FREE AND SUBSIDIZED MAMMOGRAMS**

**LOS ANGELES (March 20, 2014)** – The California African American Museum (CAAM) will co-host California Oncology Research Institute’s (CORI) *Cancer Update 2014* on Saturday, March 29, 2014, from 12:30 p.m. until 4:00 p.m., in CAAM’s Sculpture Court. Guest speakers include CORI Directors Dr. Ronald Hurst and Dr. Anton Bilchik and urologist Dr. Dana Scott, who will discuss cancers that disproportionately affect minority communities.

The CORI *Cancer Update* will include discussions on cancers of the colon, breast, prostate and general oncology. In addition, CORI and Inner Images, Inc. will provide free and subsidized mammograms to all women, with or without health insurance. Appointments are encouraged, but walk-ins will also be accepted.

According to the American Cancer Society (ACS), one in two African American men, and one in three African American women will be diagnosed with cancer in their lifetime. In addition ACS reports African American men and Jamaican men of African descent have the highest prostate cancer incidence rates worldwide.

“We need to get ahead of cancer,” said Dr. Hurst. “We need to openly talk about ways to live with a diagnosis of cancer. Our goal is to reach out to the community in the most impactful way, which is why the CORI Outreach Program was developed.”

Over the years, Dr. Hurst and Dr. Bilchik have been advocates for prevention. With this current workshop, they are continuing their aggressive, proactive campaign to arm underserved communities with knowledge about cancer as well as their overall health.

To RSVP, or schedule an appointment for a free mammogram call (213) 744-2056. This event is free and open to the public; light refreshments will also be provided. CAAM is located at 600 State Drive, Exposition Park, Los Angeles, 90037. Parking is located on Figueroa and 39<sup>th</sup> streets at the cost of \$10. For more information on CAAM visit [www.caamusuem.org](http://www.caamusuem.org), or call (213) 744-2024.

## **ABOUT THE CALIFORNIA AFRICAN AMERICAN MUSEUM**

The California African American Museum (CAAM) is a state agency charged with researching, collecting, preserving and interpreting for public enrichment the history, art and culture of African Americans. Collaboratively operating in partnership with its 501(c)(3) non-profit organization Friends, the Foundation of the California African American Museum, CAAM houses a permanent collection of over 3,000 objects of art, artifacts and historical documents, and a publicly accessible Research Library containing more than 20,000 volumes.

To bring its mission to life, CAAM hosts up to 13 exhibitions annually and tours several of its organized exhibitions nationally. CAAM also presents a wide variety of more than 80 annual public programs ranging from educational and curriculum-driven lectures and tours with scholars and experts to art workshops, film screenings, and its highly popular signature series of monthly live performances *Target Sundays at CAAM*.

In furtherance of its value-driven commitment to mentor the next generation and give back to the community, CAAM proudly trains and employs high school students year-round through its *Young Docent* program; offers *Buses & Docents* as a source of equitable access to field trip opportunities for school and community groups that otherwise could not afford the transportation; fosters cross-issue, cross-town and cross-cultural learning and dialogue through its *Young Voices at CAAM* school exchanges; actively advocates literacy, book reading and written expression through *Heads are Turning, Children are Learning*; and, creates small written development and customer outreach opportunities for artists and craft-makers through its on-site *Artpreneur* vending program.

###