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FOR IMMEDIATE RELEASE

DANCE TO THE SOUNDS OF SALSA AND SOUL IN EXPOSITION PARK AT THE CALIFORNIA AFRICAN AMERICAN MUSEUM

LOS ANGELES (July 27, 2012) The California African American Museum (CAAM) invites the community, tourists, dancers, skaters and those seeking a good time to join in the celebration of community diversity during Target Sundays at CAAM: Summer Sizzle with Salsa and Soul. Taking place Sunday, August 5, 2012, from 1– 4 p.m., at 600 State Drive, Exposition Park, the event will be co-hosted by *Showtime at the Apollo*'s legendary host, Kiki Shepard.

Be sure to bring your dancing shoes as the celebration will include dancing in CAAM's courtyard to live performances by salsa and soul musicians who will accompany vocalist Ileana Garcia; The R & B Allstars, led by saxophonist Adrian Crutchfield; "American Idol" contestant, Karen Yvonne; and 80's songwriter and singer, Toni Malone.

Attendees will also have the opportunity to learn how salsa during a short lesson before Ileana performs. Other activities will include the opportunity to view exhibitions in CAAM's galleries, the monthly sustainable art workshop with educator and artist, Teresa Tolliver, and much more. The art workshop begins at noon and is open to all ages. Art materials will be supplied by CAAM. Vendors will be onsite throughout the day selling food, art and locally-designed clothing.

"This year we have made certain to include a program devoted to dancing in CAAM's

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courtyard as previously we hosted a similar themed Target Sundays program and the audience spent most of their time out of their seats dancing and swinging to salsa music,” said Charmaine Jefferson, Executive Director of CAAM.

This event is free and open to the public. Parking is \$10 in the lot adjacent to CAAM on Figueroa and 39th streets. For more information visit www.caamuseum.org.

CURRENT EXHIBITIONS IN THE CAAM GALLERIES:

“Promises of Freedom: Selections from the Arthur Primas Collection”, through September 2, 2012

“LöisMailou Jones – A Life in VibrantColor,” through September 16, 2012

“Shared Thread.” in CAAM’s Courtyard through December 30, 2012

“Legacy of the Golden State Mutual Life Insurance Company: More Than a Business,” through March 3, 2013

ABOUT THE CALIFORNIA AFRICAN AMERICAN MUSEUM

The California African American Museum (CAAM) researches, collects, preserves and interprets for public enrichment the history, art and culture of African Americans.

Chartered by the California State Legislature in 1977, CAAM is a state supported institution and a partner with the 501(c)(3) non- profit organization Friends, the Foundation of the California African American Museum. In addition to its permanent collection of over 3,000 objects of art, artifacts and historical documents, CAAM also houses a research library containing more than 20,000 volumes, employs and trains high school students through its *Young Docents* program, and hosts in-house curated exhibitions and traveling exhibitions on a regular basis. The museum also tours CAAM exhibitions throughout California and the nation.