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**FOR IMMEDIATE RELEASE**

### **Kick Off Black History Month at CAAM With Target Sundays**

**LOS ANGELES (January 30, 2014)** – Join The California African American Museum (CAAM) in celebrating Black History Month with Target Sundays February 2, 2014 from 12pm-3pm hosted by Toni Malone and Jeffrey Anderson-Gunter.

This free event that takes place the first Sunday of each month; telling our stories, experiencing our art & sharing our history through the eyes and voices of traditional and contemporary artists. Featuring special guest Ringo's Kids with The Champs Charter High School of The Arts, Dr. David Preston-Sharp, Jose Torres and Frank Ramirez, Yvette Cason, Cliff Beach and his band! This once-a-month Sunday cultural experience celebrates the diverse influences and achievements of art and culture from the African American Diaspora. Visit [www.caaamuseum.org](http://www.caaamuseum.org) or call (213) 744-2132 for updates. CAAM is located at 600 State Drive-Exposition Park right across from USC.

Guests are encouraged to stop by the CAAM galleries and take advantage of the free exhibitions, which open at 11 a.m. CAAM's spotlight exhibition includes, "*Question Bridge*" The exhibition exposes the incredible diversity of thought, character, and identity within the Black American male demographic and breaks the traditional view of identity through the use of multiple video interviews. These artists created thought-provoking artwork without any formal training using a variety of media including, cast-off roofing tin, recycled paper, poster board and wood.

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CAAM is located at 600 State Drive in Exposition Park, Los Angeles, CA 90037. ADMISSION IS ALWAYS FREE! Accessible parking for all of Exposition Park is located at 39<sup>th</sup> & Figueroa for \$10 per vehicle. For more information on CAAM call (213) 744-7432 or visit [www.caamuseum.org](http://www.caamuseum.org). Find CAAM on Twitter and Facebook at [www.twitter.com/CAAMinLA](https://www.twitter.com/CAAMinLA) and [www.facebook.com/CAAMinLA](https://www.facebook.com/CAAMinLA).

### **ABOUT THE CALIFORNIA AFRICAN AMERICAN MUSEUM**

CAAM is a state agency charged with researching, collecting, preserving and interpreting for public enrichment the history, art and culture of African Americans. Collaboratively operating in partnership with its 501©(3) non-profit organization Friends, the Foundation of the California African American Museum, CAAM houses a permanent collection of over 3,000 objects of art, artifacts and historical documents, and a publicly accessible Research Library containing more than 20,000 volumes.

To bring its mission to life, CAAM hosts up to 13 exhibitions annually and tours several of its organized exhibitions nationally. CAAM also presents a wide variety of more than 80 annual public programs ranging from educational and curriculum-driven lectures and tours with scholars and experts to art workshops, film screening, and its highly popular signature series of monthly live performances, *Target Sunday at CAAM*.

In furtherance of its value driven commitment to mentor the next generation and give back to the community, CAAM proudly trains and employs high school students year-round through its *Young Docent* program; offers *Buses & Docents* as a source of equitable access to field trip opportunities for school and community groups that otherwise could not afford the transportation; fosters cross-issues, cross-town and cross-cultural learning and dialogue through its Young Voices at CAAM school exchanges; actively advocates literacy, books reading and written expression through *Heads are Turning, Children are Learning*; and, creates small business development and customer out-reach opportunities for artists through its on-site vending program.

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