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THE CALIFORNIA AFRICAN AMERICAN MUSEUM PRESENTS 'RHYTHM OF VISION: THE ARTISTRY OF OVERTON LOYD' THROUGH SEPTEMBER 18, 2016

[Artist Narrative 1](#) [Artist Narrative 2](#) [Exhibition Photos](#)

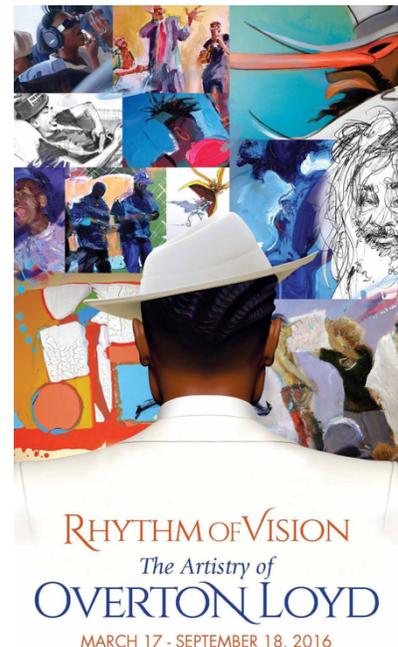
LOS ANGELES – March 24, 2016 - The California African American Museum (CAAM) opened its latest exhibition, “Rhythm of Vision: The Artistry of Overton Loyd,” March 17, ongoing through September 18, 2016. Overton Loyd is widely known for his cover art on Parliament’s 1978 album, *Motor Booty Affair*.

The exhibition kicked off with a weekend of events including a one-on-one interview with the Loyd, reception and a curatorial walkthrough of the exhibition with CAAM’s Visual Arts Curator Vida L. Brown and the artist. The exhibition is the first show to illuminate Loyd’s scale of artistry that comprises complex and varied practices such as painting, drawing, illustration and album cover design.

Parliament, led by legendary George Clinton, redefined the landscape of the contemporary movement through their P-Funk mythology that consisted of a group of fictional characters, themes and ideas incorporated into a series of albums. Loyd’s creative and artistic contributions to the P-Funk mythology were significant during the P-Funk band’s prime, and played a major role in the understanding and evolution of its fictional characters, themes and ideas.

A Detroit native, Loyd is currently the creative director for George Clinton and the Parliament-Funkadelic where he designs multimedia stage shows, costumes, album covers, websites and animated videos. Rhythm of Vision was curated to demonstrate Loyd’s focus on an array of subjects and his mastery in various mediums, showing his artistry that extends beyond the Parliament collection.

Some of his career works include digital animation as he has created characters for Cartoon Network’s “Class of 3000” featuring the voice of hip hop legend Andre 3000, and Flux Family Secretes by Big Fish Games. The exhibition is installed on funky bright walls, that includes works inspired by music, dance and his early life.



More than ten of his works installed in the exhibition include a QR code that guests can scan with their mobile devices and hear Loyd's narratives on the piece including, "Sir Nose D'Voidoffunk – on the cover of the Motor Booty Album," 1978, ink and watercolor; "Behold Her," 2006, acrylic; and "Nightly," 2007, water color.

Exhibition Programs and Events

Saturday, April 2, 2016, 2 - 4 p.m.

Character Design Art Workshop

Inspired by Overton Loyd's character design techniques, this workshop will guide participants in creating their own music-inspired characters. The workshop is lead by graffiti artists MAN ONE and writer/artist Gustavo Garcia Vaca. They collaborated with Overton Loyd on their art group Unification Theory. This art workshop is for ages 10 and older.

Saturday, April 16, 2016, 2 – 4 p.m.

"The History of Funk" Lecture and Talk Presented by Dr. Rickey Vincent

Author, scholar, educator and radio host Dr. Rickey Vincent will provide attendees with insight into the history, culture and politics of funk music. Dr. Vincent holds a Ph.D. in Ethnic Studies from UC Berkeley and is the author of "Funk: The Music, the People and the Rhythm of the One."

Saturday, May 28, 2016, 1 – 4 p.m.

A Day of Funk

Kick back and enjoy the sounds of Funk spun by a live DJ while experiencing the creative process as graffiti artists transform canvas into a street art masterpiece. The finished artwork will be raffled off to a lucky audience member. Nosh on fare from trendy food vendors or nearby restaurants and take a moment to visit CAAM's current exhibitions on view.

CAAM's exhibitions and programs are free and open to the public. CAAM is located at 600 State Drive, Exposition Park, Los Angeles. Parking is \$12 in the lot located at 39th and Figueroa Streets, or take the Los Angeles Metro Expo line and exit the USC/Expo Park station. For more information visit www.caamuseum.org or call (213) 744-2024.

ABOUT THE CALIFORNIA AFRICAN AMERICAN MUSEUM

The California African American Museum (CAAM) researches, collects, preserves and interprets for public enrichment the art, culture and history of African Americans. Chartered by the California State Legislature in 1977, CAAM is a state supported institution and a partner with the 501(c)(3) non-profit organization Friends, the Foundation of the California African American Museum. In addition to its permanent collection of over 4,000 objects of art, artifacts and historical documents, CAAM houses a research library containing more

than 20,000 volumes, employs and trains high school students through its *Young Docents* program, and hosts in-house curated exhibitions and traveling exhibitions on a regular basis.

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